

# Grace Bogle

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## EDUCATION

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University of Michigan: Literature, Arts, and Science and the School of Information

August 2022 - April 2026

Major: Psychology, User Experience Design

Ann Arbor, MI

GPA: 3.7/4.0; Dean's List All Semesters

## WORK EXPERIENCE

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### UX Research Intern

May 2025 - August 2025

C+R Research

Chicago

- **Led end-to-end execution of 10+ user research studies:** Managed mixed-methods research (interviews, mobile research, competitive analysis, contextual inquiries, surveys) projected to increase customer retention by 12–30%
- **Collaborated cross-functionally with design, strategy, and product teams:** Partnered with consultants and stakeholders to translate user insights into market strategies for Fortune 1000 clients, accelerating decision-making and reducing time-to-market by an estimated 20%
- **Delivered 15+ actionable research reports with design recommendations:** Synthesized findings into personas, journey maps, wireframes, prototypes, and usability recommendations, presenting insights that influenced product roadmaps and improved expected user satisfaction scores by 25%+
- **Applied comprehensive UX research toolkit:** Conducted usability testing, card sorting, tree testing, A/B testing, concept validation, and accessibility audits to cut onboarding time by 30% and reduce support costs by up to 15%

### People and Business Internship

June 2024 - August 2024

MacArthur Foundation

Chicago

- **Enhanced philanthropic investment strategies:** Partnered with the Impact Investments team to evaluate 5 different social impact groups to maximize both mission-aligned outcomes and financial returns, contributing to recommendations that supported sustainable funding models
- **Collected and analyzed workforce data:** Drafted and issued qualitative and quantitative engagement survey data from 100+ employees, generating actionable recommendations to strengthen workplace sustainability and improve employee experience
- **Data-driven decision making:** Conducted cross-departmental analyses of performance metrics to inform leadership on strategies for enhancing philanthropic outcomes by creating and presenting on AI implementation and prompt engineering

### Healthcare Communication Lab Researcher

Sep 2023 - April 2024

University of Michigan

Ann Arbor

- **Conducted mixed-methods research on healthcare user experiences during crisis situations:** Analyzed 20 user behavior patterns and pain points in communication for healthcare platforms using qualitative analysis tools ( NVIVO) and quantitative analysis (R) to understand how users navigate healthcare services during emergencies
- **Designed surveys and conducted literature review:** Assessed specific healthcare coalitions, translating insights into actionable strategies for improved community service delivery and heightened impact in the healthcare sector using RStudio and Excel

### Neuropsychology Lab Researcher

December 2023 - December 2024

University of Michigan

Ann Arbor

- Supported research on **language literacy development and differentiation** using fNIRS to monitor neural responses in child participants under Dr. Loulia Kovelman, completing 30+ lab trials
- **Visualized cognitive and behavioral data** by translating raw outputs into accessible insights and interactive graphs

## SKILLS & INTERESTS

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Qualitative & Quantitative Research, Survey Design, Data analysis (MAXQDA, Qualtrics RStudio, NVIVO, Q Software, MATLAB), Excel, PowerPoint, Report Writing, Figma, Maze, Miro, Airtable, SurveyTester, JavaScript, HTML, CSS, Python